

NEXT WEEK: Hear about innovations in Downto...

**Subject:** NEXT WEEK: Hear about innovations in Downtown Mobility - July 20

**From:** "Central City Association" <lchung@ccala.org>

**Date:** 07/11/2017 09:50 AM

**To:** "Julia Marino" <jmarino@downtownla.com>

[CCA General Membership Meeting](#)

**TRANSPORTATION  
SUMMIT:  
DOWNTOWN MOBILITY  
IN THE  
DIGITAL AGE**

**THURSDAY**

**JULY 20**

**11 a.m. - 1:30 p.m.**

**REGISTER NOW**

**MILLENNIUM BILTMORE HOTEL**

506 S. Grand Ave.

Reservations required by 12 p.m. on  
Wed., July 19.

*Can't attend? Send a delegate in your  
place.*

## **DIGITAL AGE**

As Downtown Los Angeles increases in density, mobility becomes more important.

Join CCA for a dynamic discussion on the following questions:

- With half a million people in Downtown each day, how do we integrate mobility into the larger urban fabric? And how can technology help do this?
- What is needed and what can CCA pursue to improve mobility and e-mobility in Downtown?
- How can CCA help promote advanced technologies to meet mobility objectives?

## **AGENDA**

**11 a.m.** Registration, Networking & Showcase

**12 - 1:30 p.m.** Program & Luncheon

If your company is interested in showcasing, please contact Leslie Chung at [lchung@ccala.org](mailto:lchung@ccala.org) or (213) 416-7530.

## **SPEAKERS**

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**Dr. Joshua Schank**

*Chief Innovation Officer*

Metro

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**Marcus Welz**

*CEO, Intelligent Traffic Systems*

Siemens

## MODERATOR

Image

**Ashley Hand**

*Co-Founder*

CityFi

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